

Brian R. Spisak, PhD, is a scholar at Harvard University's National Preparedness Leadership Initiative and at the Harvard T.H. Chan School of Public Health. He serves as ACHE faculty and is an author and consultant guiding healthcare leaders on their digital journeys.

Dr. Spisak's passion is helping leaders motivate, engage, and empower employees using trailblazing science and technology, well-established leadership research and invaluable knowledge gleaned from practice. He has worked with organizations such as Meta, NATO, the U.S. Office of Naval Research, PwC Middle East Health Industries, and the New Zealand Ministry of Health. His research is published in top academic journals such as *The Leadership Quarterly* and *Psychological Science*, and his contributions are featured in outlets such as *Forbes*, *Harvard Business Review*, *New Scientist*, *TIME*, and *The Washington Post*.

Using a digital mindset, Dr. Spisak works on a broad range of projects. He frequently works to drive human-centric digital transformation in healthcare, coordinate human and social capital for next-level performance, strengthen employee engagement, reduce burnout, and increase DEI by separating biased wants from actual needs in hiring and promotion.

Dr. Spisak introduced the discipline of computational leadership science. He is the author of the new book, *Computational Leadership: Connecting Behavioral Science and Technology to Optimize Decision-Making and Increase Profits* (Wiley, 2023). The book provides a paradigm-shifting exploration of the use of simulations, network analysis, AI and other computational approaches to fundamentally improve all aspects of leadership.