Richard G. Greenhill, DHA, CPHQ, HACP-CMS, PMP, FACHE is an internationally recognized healthcare quality leader and Director of the Bachelor of Science in Healthcare Management Program in the School of Health Professions at Texas Tech University Health Sciences Center. He is the prospective inaugural Director of the new Industry Advancement Technology (IAT) Accelerator at the Innovation Hub at Texas Tech University – a partnership between the Innovation Hub, Texas Tech University Health Sciences Center Office of Research, and local philanthropist.

Dr. Greenhill's career spans more than 30 years across sectors - having honorably retired from the U.S. Navy. In early 2023, he was elected to life-long membership in the prestigious International Academy for Quality and Safety (IAQS), highlighting his expertise and work in healthcare quality and patient safety.

He is American College of Healthcare Executives Faculty, board certified in healthcare management and Fellow of the American College of Healthcare Executives (FACHE). He is a content expert for the National Association for Healthcare Quality (NAHQ), an International Society for Quality in Healthcare (ISQua) Expert for patient safety and quality improvement, and Deputy Editor of the International Journal for Quality in Healthcare (IJCOMS), Communications. He also serves as an expert with the World Health Organization (WHO) Eastern Mediterrean Regional Office, Cairo Egypt for Hospital Resilience and Disaster Preparedness.

Dr. Greenhill has authored numerous peer-reviewed journal articles, textbooks, and publications to advance healthcare delivery both nationally and globally. He holds several industry certifications and credentials that highlight his commitment to professional excellence through life-long learning. His current research includes health equity implementation frameworks, high-reliability culture for patient safety, machine learning and artificial intelligence integration into healthcare operations.