Patricia Bomba, MD, MACP, FRCP, a nationally & internationally recognized palliative care/endof-life expert, currently serves as Senior Medical Director, Geriatrics and Palliative Care for Excellus BlueCross BlueShield (BCBS). In her role, Dr. Bomba serves as Program Director for New York's Medical Orders for Life-Sustaining Treatment (MOLST) & eMOLST & chairs the MOLST Statewide Implementation Team. She is a founding member of National POLST, a member of the Executive Committee of the National POLST Plenary Assembly and chairs the Federal Public Policy Committee. She is a member of NCQA's Geriatric Measurement Advisory Panel (GMAP). She served on the Institute of Medicine's Committee that produced Dying in America: Improving Quality and Honoring Individual Preferences Near the End of Life. She is a member of the NASEM Roundtable on Quality Care for People with Serious Illness. Prior to working at Excellus BCBS, Dr. Bomba spent four years in academic medicine and nearly two decades in private practice focused on the care of frail older adults and patients with multiple comorbidities. During the first decade, she served as a medical director and the primary physician for residents in a 160-bed long term care facility where she developed the first physician-nurse practitioner team model in Rochester in 1983. Dr. Bomba is author of several articles on issues related to advance care planning, palliative care, elder abuse and end-of-life concerns. She has spoken extensively regionally, statewide, nationally and internationally to professionals, community groups and professional organizations on issues related to advance care planning, MOLST, palliative care, pain management, elder abuse and other geriatric topics. Dr. Bomba earned a bachelor's degree from Immaculata College and graduated from the University of Virginia School of Medicine. She completed her residency in Internal Medicine at the University of Rochester. Dr. Bomba is board certified in Internal Medicine, with Added Qualifications in Geriatric Medicine. She attended the Executive Development Program at the Wharton Business School.